

“Thanks to the Brightside community for their engagement and input in naming the Foundation’s new buildings. Construction begins Summer 2022!”

1425 & 1451
East 12th Avenue



349
East 6th Avenue



2924
Venables Street



Brightside’s Redevelopments Get New Names

April 28, 2022

Timbre & Harmony

Timbre refers to the tone, colour and quality of sound that distinguishes instruments or singers from one another. **Harmony** refers to the sounding of two or more notes at the same time. Together, these two terms play off each other to suggest both uniqueness and togetherness, a reflection of both the buildings and the community. Musical terms are generally universal and easy to remember.

The Aster

The Great Northern **Aster** is a plant that is native to the area and thrives in wet conditions like those found in Vancouver. It is a hardy blooming shrub that looks beautiful and can be planted as part of the landscaping. We hope that residents will also thrive living in this building (regardless of the weather, season or challenges). It is also a unique and pretty sounding name, and lends reference to Great Northern Way which is a nearby street.

Sunrise Village: East & West

The word **Sunrise** reflects the new buildings’ location (i.e. in the Hastings-Sunrise neighbourhood). The name conveys a sense of positivity and renewal, and a welcoming community. Its neutral and universal nature makes it popular and appropriate for any who may live in the new buildings. The theme of sunrise was also extremely popular amongst those who participated in the naming of these buildings.