

# **Engagement Summary Report** October 2019

# Alice Saunders House 2924 Venables Street

Pre-application Open House Engagement Fall 2019

# Kirk&Co.

## ABOUT KIRK & CO. CONSULTING LTD.

Kirk & Co. is a recognized industry leader in designing and implementing comprehensive public and stakeholder consultation and engagement programs. Utilizing best practices, consultation and engagement programs are designed to maximize opportunities for input Kirk & Co. independently analyzes and reports on public and stakeholder input.

The views represented in this engagement summary report reflect the priorities and concerns of engagement participants. They may not be representative of the views of the public and other stakeholders because participants self-selected into the Alice Saunders House community engagement, and therefore do not reflect a random sample.

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# **1.0** Background

Brightside Community Homes Foundation is proposing to redevelop its Alice Saunders House building, located at 2924 Venables Street, to ensure they are able to meet the needs of current and future residents in the long-term. The proposal is to replace the existing 64 units with 149 units of below-market rental housing for seniors and families.

Constructed in 1977, Alice Saunders House is located at 2924 Venables Street in the Hastings Sunrise neighbourhood. It is a three-storey woodframed building with a total of 64 homes. All current residents are seniors. Our priority is to minimize the impact on current residents in the run-up to, and during, the redevelopment of the site.

Although Brightside has taken steps to maintain the property at a high standard, it is aging and does not offer accessibility features such as an elevator, often required for seniors aging in place. The proposal is in line with City and provincial housing strategies, helping to add desperately needed affordable rental suites in Vancouver for seniors and families. Key project goals include:

- Provide additional secure, affordable non-market housing to residents of Vancouver in a period of crisis.
- Provide accessible housing for seniors, families and people with disabilities.
- Create opportunities for a social community to grow and foster a sense of ownership and pride.
- Create distinctive and active places, where connections to life, culture, and identity can flourish.
- Create indoor and outdoor spaces that are robust, beautiful, and connected to their context.
- Create a sustainable building with a lighter carbon footprint.

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# **2.0** Community Engagement: May – October, 2019

### 2.1 PURPOSE

The community engagement process was designed to give the community an opportunity to provide input on Brightside's preliminary plans to redevelop the property at 2924 Venables Street, prior to submitting a formal rezoning application to the City of Vancouver.

Input received through this community engagement will be shared with the City of Vancouver and will be considered, along with technical and financial information, as Brightside advances their redevelopment through design and City planning.





#### **2.2. ENGAGEMENT PARTICIPATION**

There were a total of **244 participant interactions** during the community engagement:





mini surveys were received (3 online, 9 hard copy and 2 emailed at venables@brightsidehomes.ca)





pre-application open house comment cards were received (42 hard copy and one online)



people attended the pre-application open house



immediate neighbours visited through door-to-door engagement



people provided feedback through the project email

#### **2.3. ENGAGEMENT TOPICS**

Community engagement provided information about Brightside and details of the proposal for Alice Saunders House, including the need to better meet the aging-in-place needs of seniors and to increase the number of sustainable affordable rental homes for seniors and families. Brightside also shared information about offering residents the opportunity to return at the same rental rates and supporting all residents during the relocation period to find suitable accommodation.

Open house display boards had information about the redevelopment process, building and unit design, landscape concept and seniors, and family rental housing needs in Vancouver.

Feedback topics included:

- Design features (community spaces, vehicle and bike parking, unit types and layout, balconies and landscaping).
- Increasing the number of below market rental housing units for seniors and families in the community. •
- Common areas and community spaces. •
- Environmental sustainability.

There was also an opportunity to provide additional feedback on the mini survey, as well as the pre-application open house comment card.

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### 2.4. NOTIFICATION

Notification activities to inform the community about consultation opportunities included:



**Postcards** Canada Post mail-out to 3.757 residents.



# Stakeholder emails

92 emails to stakeholders.



Social Media 2 tweets from Brightside and the City Duo Blog and 1 Facebook post from LandlordBC.

A copy of the notification materials can be found in Appendix 1.



## Online

The open house invitation was shared on Brightside's website. **brightsidehomes. ca/news-events/pre-application-openhouse-for-alice-saunders-house.** 

## 2.5. ENGAGEMENT METHODS

## 2.5.1. DOOR-TO-DOOR ENGAGEMENT

On May 23, Brightside visited 87 homes near the project to deliver a notice informing immediate neighbours that Brightside would be engaging with them door-to-door, attending community events and hosting an open house to ensure that their questions would be answered and their feedback considered.

On July 2, Brightside returned to the neighborhood in order to hear any initial comments, answer any questions and to gather feedback. Mini surveys were left behind at homes were residents were unavailable. These could be submitted via email or mail or completed online at

## ca.research.net/r/venables.

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#### 2.5.2. PARTICIPATION IN COMMUNITY EVENTS

## Car Free Day on Commercial Drive on July 7, 2019, 12:00 PM – 5:00 PM

Brightside had a booth at Car Free Day on Commercial Drive to provide members of the Grandview-Woodland Community information about Brightside and the project. The overwhelming opinion was that more affordable rental housing is required and that this project seems like a positive for the community.

## South Granville Seniors Center Community Day / Block Party on July 26, 2019

Brightside participated in a community day/block party hosted by South Granville Seniors Centre and Chalmers Lodge. It was a tabling event outside Chalmers Lodge where they invited the public to learn about community resources from participating organizations. The event was attended mainly by seniors and a few families. Brightside had a table set up and staff engaged with attendees about proposed redevelopments, including Alice Saunders House. Dozens of people stopped by the table.

#### 2.5.3. OPEN HOUSE

The open house allowed community members to speak with the Project Team and ask questions about the redevelopment. Display boards were set up around the room to facilitate discussion. Hard copy comment cards were available and attendees were encouraged to complete the comment cards during the session, at home or online. Participants had until October 22, 2019 to provide comments.

Date	Time	Location	Attendance
Tuesday, October 8	5:00 PM – 7:30 PM	Hasting Community Centre	97

RESULTS

# **3.0** What we Heard

Please note that not all respondents answered every question. Quantitative results are displayed by number of selections. The total number of mentions for qualitative data may exceed the total number of respondents as participants may have commented on more than one topic.

## 3.1. PRE-APPLICATION OPEN HOUSE COMMENT CARD FEEDBACK

The following are summary results from the **43 feedback forms** received online and in hard copy.

# 1. Please select all options that apply to you:



# 2. Are you a homeowner, renter or co-op member?



# 3. How satisfied are you with our efforts to incorporate the following design features into the proposed project?



Total responses: 39

#### RESULTS

# 3a. If you are dissatisfied with a feature, please explain why:

Key themes (20 responses)	Number of mentions
<ul> <li>Participants offered suggestions on building or unit design, including:</li> <li>Adding space for electric bikes and scooters;</li> <li>Modifying the layouts of the two- and three-bedroom units;</li> <li>Adding grade separation for ground level units;</li> <li>Increasing the size of windows;</li> <li>Increasing the size of units;</li> <li>Building balconies one on top of the other for rain cover;</li> <li>Adding greenspace on the roof; and</li> <li>Adding wood to the building materials.</li> </ul>	8
Participants requested more parking spaces.	4
Participants noted that the three-bedroom units seemed small.	3
Participants noted that there was too much bike parking for a building with units for seniors.	2
Participants expressed concern about privacy for ground level units, and balconies in the L-shaped building.	2
A participant expressed support for increased height and density for more affordable housing.	2
A participant expressed concern for existing residents and their relocation.	1

# 4. Are there any areas where you see room for improvement?

Key themes (26 responses)	Number of mentions
<ul> <li>Participants offered suggestions on building or unit design, including:</li> <li>Adding rooftop with communal greenspace;</li> <li>Reducing the amount of unit storage or balcony space and increasing living space;</li> <li>Adding dividers in studio units between sleeping and living areas;</li> <li>Increasing the size of studio units;</li> <li>Increasing the size of the living room in the three-bedroom units;</li> <li>Connecting the two buildings;</li> <li>Adding amenities such as a media room and an exercise room;</li> <li>Adding walk-in showers with remote controlled doors; and</li> <li>Incorporating sustainable features such as wood or zero carbon.</li> </ul>	10
Participants expressed support for increased height and density.	5
Participants expressed concern for existing residents and their relocation.	3
Participants suggested adding more retail/commercial space in the area.	2
Participants expressed concern regarding the height of the buildings.	2
Participants requested more parking spaces.	2
A participant expressed concern about the level of affordability for the proposed project.	1
A participant requested fewer parking spaces.	1
A participant expressed concern about the impact of high density on those who are sensitive to noise or are claustrophobic.	1
A participant expressed support for green transportation options, including the location on the bus route and bike parking.	1
A participant requested more information on landscaping and the courtyard.	1
A participant wondered if there is a way to accelerate the City approval process.	1

# 5. Please let us know how you feel about the following statements:



# 6. Please provide us with any additional comments:

Key themes (31 responses)	Number of mentions
Participants expressed general support for the project concept and design, in particular increasing the amount of affordable rental homes in the neighbourhood and/or the City of Vancouver.	14
<ul> <li>Participants expressed support for design elements, including:</li> <li>The courtyard;</li> <li>Maintaining trees;</li> <li>Underground parking;</li> <li>The number of parking spaces;</li> <li>The number of bike stalls;</li> <li>The amount of storage;</li> <li>Diversity of unit sizes; and</li> <li>Accessibility features.</li> </ul>	7
Participant expressed concern for existing residents and their relocation.	5
Participants noted that Brightside is handling the relocation process appropriately by taking all the available steps to accommodate all residents.	5
<ul> <li>Participants offered suggestions on building or unit design, including:</li> <li>Adding grade separation for ground level units;</li> <li>Including balconies for every unit;</li> <li>Moving the elevator to the centre of the parkade;</li> <li>Moving the parking entrance further away from the corner of Renfrew and Venables;</li> <li>Including a media room; and</li> <li>Adding Indigenous art.</li> </ul>	4
Participants wondered how the city could speed up the approval process, including foregoing the Urban Design Panel review.	3
Participants requested greater affordability.	3
Participant expressed support for increased height and density.	2
Participants requested more parking spaces.	2
Participants noted that the feasibility of the project should not be compromised by having the residents return at the same rental rate.	2
Participants noted that the open house was informative.	2
A participant disagreed with the overall building design.	1
A participant expressed concern about resident safety with the construction of McCarthy Stadium.	1
A participant requested a feasibility study, including the opinions of senior residents.	1
A participant suggested having units designated for families referred from agencies.	1
A participant requested more information on the environmental sustainability of the project.	1

#### 3.2. MINI SURVEY

Brightside also developed a mini survey ahead of the pre-application open house to gather community feedback ahead of starting the formal consultation process and to provide information to neighbours about the proposal.

## 1. Are you a homeowner, renter?



2. I am supportive of increasing the number of affordable rental homes in the community.



3. The environmental sustainability of a redevelopment project is important.



4. I would be interested in a small group meeting with Brightside before the City-led open house to learn more about the project.



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#### RESULTS

# 5. Do you have suggestions or specific things you consider important regarding this project?

These themes include the three emails, as they were received in May, 2019, before the information from the open house was available for review.

Key themes (11 responses)	Number of mentions
Participants expressed support for more rental housing for seniors.	3
Participants expressed concerns about height and density.	3
Participants requested more information about the proposal including, height, number and size of units and affordability.	3
Participants expressed concerns about parking.	2
Participants expressed concern for existing residents and their relocation.	2
A participant offered suggestions about the redevelopment process, including building 500–1000 units of affordable rental elsewhere rather than redeveloping Alice Saunders.	1
A participant requested that Brightside consider persons with disabilities and low-income seniors in the development.	1

# **Appendix 1** Notification Materials

#### Postcard

# PLEASE JOIN US

Brightside Community Homes Foundation is pleased to invite you to a pre-application open house to introduce a preliminary proposal to the community and to seek early community input for 2924 Venables Street.

Brightside intends to to the City of Vancou rezone 2924 Venable The proposal is to re the existing 64 units units of affordable h for seniors and famil

is subsequently subn





#### The Open House will be held on:

Tuesday, October 8, 2019 5:00pm – 7:30pm Hastings Community Centre Auditorium 3096 East Hastings Street, Vancouver V5K 2A3 Light refreshments will be provided



**Brightside Community Homes Foundation** #300-905 West Pender Street, Vancouver, B.C. V6C 1L6

604.684.3515 brightsidehomes.ca

## Social media





Fresh Off The Grill - A Brighter Future For #Vancouver's Most Venables #VanRe @BrightsideHomes cityduo.wordpress.com/2019/10/03/fre...





# **Appendix 2** Open House Comment Card

# We Value Your Opinion

**2924 Venables Street Redevelopment Comment Card** 

Prior to submitting a formal rezoning application to the City of Vancouver, Brightside Community Homes Foundation (Brightside) would like your input on their preliminary plans to redevelop the property at 2924 Venables Street, Vancouver. The proposal is to replace the existing 64 units with 149 units of affordable housing for seniors and families. We welcome your input at this early stage.

## 1. Please select all options that apply to you:



## 2. Are you a homeowner, renter or co-op member?

Homeowner

Renter

# 3. How satisfied are you with our efforts to incorporate the following design features into the proposed project?

	Very Satisfied	Somewhat Satisfied	Neither Satisfied nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied
Community spaces					
Vehicle parking					
Bike parking					
Unit types and layout					
Balconies					
Landscaping					

## 3a. If you are dissatisfied with a feature, please explain why:



Co-op member

# 4. Are there any areas where you see room for improvement?

# 5. Please let us know how you feel about the following statements:

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
I am supportive of increasing the number of affordable rental homes in the community.					
Increasing the amount of affordable rental homes for seniors in the area is important.					
Increasing the amount of affordable rental homes for families in the area is important.					
Redevelopments should foster senior renters' ability to age-in-place.					
It is important that all existing residents have the opportunity to return to the Brightside facility once complete at the same rental rates.					
Renewal of the current aging facility is important.					
Ample common areas and community spaces for community gardens and social gatherings are important for residents and the Hastings Sunrise community.					
The environmental sustainability of a redevelopment project is important.					

6.	Please	provide us	s with a	ny additional	comments:

Contact information:
Name
Name
Address or Postal Code
Phone
Email
Would you like us to provide you with future updates on the
proposal for 2924 Venables Street?

## Thank you! Please return your comment sheet to the open house registration table.

You may also send your comments to Melanie Belanger-Finn (by email or mail) prior to October 22. Email: venables@brightsidehomes.ca | Address: 905 W Pender St #300, Vancouver, BC V6C 1L6 These questions are also available online at: ca.research.net/r/venablesopenhouse

**Brightside Community Homes Foundation** #300–905 West Pender Street, Vancouver, B.C. V6C 1L6

# Appendix 3

Mini Survey

# About Alice Saunders House

# **2924 Venables Street**

Brightside is one of Vancouver's longest standing non-profit societies, with over 64 years of experience providing affordable housing to seniors, families and people with disabilities. We are committed to providing safe and secure homes for those struggling to meet the demands of market housing, and are working towards a future where people of all income levels live within a vibrant and healthy community.

Brightside is proposing to redevelop its Alice Saunders building in the Hasting-Sunrise area and we wanted to share some information with you.

Our proposal would:

- replace 64 older units with over
   100 new and more environmentally sustainable affordable rental homes;
- better meet the aging-in-place needs expressed by existing residents.
   70% of residents have expressed preference for living in a more accessible building with an elevator;
- ensure the project provides ample indoor and outdoor amenity space that strengthens community;
- offer every resident of Alice Saunders the opportunity to return at their existing rents;
- support all residents during the relocation period to find suitable accommodation.

Since we are in the early stages of a rigorous City process, the final design has not been determined yet. We will be able to provide more information at an upcoming open house this summer or fall. Please stay tuned for an announcement once we've determined an open house date.

If you have any questions or comments or would like to sign up for project updates, please contact us at venables@brightsidehomes.ca.



The project design process is subject to the City's requirements and stringent review process. However, we also wish to understand and obtain the input of our neighbours at this early stage. Please take a moment to respond to the following short survey:

Name	Email _				
Are you a homeowner or a renter?	Homeowner		R	enter	
	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
I am supportive of increasing the number of affordable rental homes in the community.					
The environmental sustainability of a redevelopment project is important.					
I would be interested in a small group meeting with Brightside before the City-led open house to learn more about the project.					

Do you have suggestions or specific things you consider important regarding this project?

These questions are also available online at: ca.research.net/r/2924venables

You can scan or take a photo of this card and send to venables@brightsidehomes.ca or mail to Brightside Homes 905 W Pender St #300, Vancouver, BC V6C 1L6.

If you have any questions or comments, please contact us at venables@brightsidehomes.ca.



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